

## Not Getting Paid To Do What You Love Gender Social Media And Aspirational Work

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Millions of workers aren't earning their salary potential. Here's a look at how you can negotiate for a better salary.

*Salary Negotiations: How to Get Paid What You're Worth*

People of color are barely represented in trials for conditions that impact them in far greater numbers than white people, including diabetes and cancer.

*Clinical trials need more Black and Latino people. Everyone should get paid to participate.*

But what if you had an entire week to spend doing whatever you want online—and got paid to do it? One company is hiring someone to do just that. Here's what to know about the position, and how to ...

*Get Paid \$5,000 to Play Video Games, Stream TV Shows, or Shop Online*

A controversial website is looking for people to binge-watch box sets, saying it will pay 20 TV addicts \$1,000 to watch streaming services for a month. EduBirdie is looking to hire "smart watchers" to ...

*You Can Now Get Paid \$1,000 to Binge Netflix and Amazon Prime for a Month*

While NBA stars and golfers may be millionaires, the picture is different for other Team USA Olympic athletes who rely on medal bonuses.

*Do Olympic Athletes Get Paid?*

A decryption key, which would help victims get up and running again, has not been tested yet as of Tuesday ... "You don't do this in just a day. This requires proper testing and research.

*Ransomware Hackers May Be in Over Their Heads. They May Not Even Get Paid.*

As more people continue to get vaccinated against the COVID-19 virus, some aspects of pre-pandemic life are starting to return. Such as an uptick in leisure travel, with planes that are more full ...

*Want to get paid \$10,000 to take a vacation? Apply for your chance by tonight*

While the monthly payments can help many families now, tax experts warn that some or all of the credit might have to be paid back to the IRS. Here's how to avoid that.

*Opting out of the child tax credit payments: 3 reasons to do it by Aug. 2*

Kinuha mo tiwala ko (You don't understand. You did not just get one million. You also took away my trust)," Bartolome lamented. She also pointed out that the borrower was not supposed to spend ...

*Donnalyn Bartolome airs frustrations after being not paid P1M borrowed by fellow vlogger*

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From one-on-one consultations to presentations by seasoned professionals to large audiences, experts have never been in more demand. Senpai is an audio-based platform where individuals can request ...

### *Senpai Helps Experts Get Paid To Answer Questions At Their Convenience*

James Gandolfini, a.k.a Tony Soprano, was reportedly paid \$3 million to not become the new boss in The Office after Steve Carrell departed the show. Carrell played Michael Scott, a beloved character ...

### *James Gandolfini Was Once Paid \$3 Million to Not Become the New Boss in The Office After Michael Scott's Departure*

One Charlotte high school athlete has a paid treat named after him. Another has 3.1 million Instagram followers. Neither is allowed to profit from their stardom, and athletes are ready for that to ...

### *Charlotte high school athletes are wanting to get paid | Charlotte Observer*

There are two ways to be fooled. One is to believe what isn't true; the other is to refuse to believe what is true."? Soren Kierkegaard This instablog post is sponsored by Tim Plaehn, ...

### *Tim's Corner: Getting Paid To Sell Stocks*

Even if you're granted creator status, you're not guaranteed to make any ... Friends on Instagram works. If you do get subscribers, you'll get paid within 60 days of the end of the month ...

### *How To Get Paid On Twitter*

If not, do you want to be? If so ... And here's what you'll get in return: In order to apply to be your state's Head of Pizza, you must meet the following requirements: If you tick all ...

### *Get Paid to Travel Around Your State Tasting the Best Pizza*

And how do you know what salary to request in an SEO ... Out of the 2,643 people, 2,393 told us how much salary they earn (250 preferred not to say). So, as a first glimpse at this data, we ...

### *SEO Salary Report 2021: How Much SEO Pros Get Paid*

But it's really, that's not an answer for us right now to decide ... and there's lots of things we can do to bring the true college game play and game day to the virtual world." ...

### *NCAA Allows College Athletes to Get Paid, Paving Way for EA Sports Football Revival*

and did not answer detailed follow-up questions. Bloomberg and Icahn told the publication they had paid all taxes they owed. ProPublica reported that the tax bills of the rich are especially low ...

### *Some of America's uber-rich paid next to no US income tax, report says. Now, the FBI is involved*

Yes, Aaron Rodgers can opt out of the 2021 season and save more than \$20 million – if he's willing to make the irrevocable decision to not play football ... he has no reason to do so.

### *Deshaun Watson also can opt out, but he has no reason to do so*

Two former Orange County sheriff's deputies have pleaded guilty to falsifying military orders they used to take paid time off from ... active duty when they were not. In one instance, Tyler ...

An illuminating investigation into a class of enterprising women aspiring to "make it" in the social media economy but often finding only unpaid work. Profound transformations in our digital society have brought many enterprising women to social media platforms—from blogs to YouTube to Instagram—in hopes of channeling their talents into fulfilling careers. In this eye-opening book, Brooke Erin Duffy draws much-needed attention to the gap between the handful who find lucrative careers and the rest, whose "passion projects" amount to free work for corporate brands. Drawing on interviews and fieldwork, Duffy offers fascinating insights into the work and lives of fashion bloggers, beauty vloggers, and designers. She connects the activities of these women to larger shifts in unpaid and gendered labor, offering a lens through which to understand, anticipate, and critique broader transformations in the creative economy. At a moment when social media offer the rousing assurance that anyone can "make it"—and stand out among freelancers, temps, and gig workers—Duffy asks us all to consider the stakes of not getting paid to do what you love.

"This book will give you an entirely new perspective on work in America." —Barbara Ehrenreich, author of *Nickel and Dimed* In what has been described as "the crime wave no one talks about," billions of dollars' worth of wages are stolen from millions of workers in the United States every year—a grand theft that exceeds every other larceny category. Even the Economic Policy Foundation, a business-funded think tank, has estimated that companies annually steal an incredible \$19 billion in unpaid overtime. The scope of these abuses is staggering, but activists, unions, and policymakers—along with everyday Americans in congregations and towns across the country—have begun to take notice. While the first edition of *Wage Theft In America* documented the scope of the problem, this new edition adds the latest research on wage theft and tells what community, religious, and labor activists are now doing to address the crisis—from passing state and local wage-theft bills to establishing mayoral task forces and tapping agencies that help low-wage workers in spotting wage theft. Citing hard-hitting statistics and heartbreaking first-person accounts of exploitation at the hands of employers, this updated edition of *Wage Theft In America* offers concrete solutions and a roadmap for putting an end to this insidious practice.

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In what has been described as "the crime wave no one talks about," billions of dollars worth of wages are stolen from millions of workers in the United States every year - a grand theft that exceeds every other larceny category on record annually. Between two and three million workers are paid less than the legal minimum wage. More than three million are misclassified by their employers as independent contractors when they are really employees, allowing employers to shirk their share of payroll taxes and illegally deny workers overtime pay. Even the Economic Policy Foundation, a business-funded think tank, estimated that companies annually steal \$19 billion in unpaid overtime. Nationally recognized labor activist Kim Bobo's *Wage Theft in America* is an incisive handbook for activists, organizers, workers, and concerned citizens on how to prevent the flagrant exploitation of America's working people. Bobo offers a sweeping analysis of the crisis, citing hard-hitting statistics and heartbreaking first-person accounts of exploitation at the hands of employers. She then offers concrete solutions, with special attention to what a new presidential administration can do to address one of the gravest issues facing workers in the twenty-first century.

Cover -- Half Title -- Title -- Copyright -- Dedication -- Contents -- Preface -- 1. Entrepreneurial Wishes and Career Dreams -- 2. The Aspirational Ethos: Gender, Consumerism, and Labor -- 3. (Not) Just for the Fun of It: The Labor of Social Media Production -- 4. Branding the Authentic Self: The Commercial Appeal of "Being Real"--5. "And Now, a Word from Our Sponsor": Attracting Advertisers, Building Brands, Leveraging (Free) Labor -- 6. The "Instagram Filter": Dispelling the Myths of Entrepreneurial Glamour -- 7. Aspirational Labor's (In) Visibility -- Epilogue: The Aspirational Labor of an Academic -- Appendix: Method and List of Interview Participants -- Notes -- Bibliography -- Acknowledgments -- Index -- A -- B -- C -- D -- E -- F -- G -- H -- I -- J -- K -- L -- M -- N -- O -- P -- R -- S -- T -- U -- V -- W -- Y -- Z

From the creator of the popular website *Ask a Manager* and New York's work-advice columnist comes a witty, practical guide to 200 difficult professional conversations—featuring all-new advice! There's a reason Alison Green has been called "the Dear Abby of the work world." Ten years as a workplace-advice columnist have taught her that people avoid awkward conversations in the office because they simply don't know what to say. Thankfully, Green does—and in this incredibly helpful book, she tackles the tough discussions you may need to have during your career. You'll learn what to say when • coworkers push their work on you—then take credit for it • you accidentally trash-talk someone in an email then hit "reply all" • you're being micromanaged—or not being managed at all • you catch a colleague in a lie • your boss seems unhappy with your work • your cubemate's loud speakerphone is making you homicidal • you got drunk at the holiday party Praise for *Ask a Manager* "A must-read for anyone who works . . . [Alison Green's] advice boils down to the idea that you should be professional (even when others are not) and that communicating in a straightforward manner with candor and kindness will get you far, no matter where you work."—Booklist (starred review) "The author's friendly, warm, no-nonsense writing is a pleasure to read, and her advice can be widely applied to relationships in all areas of readers' lives. Ideal for anyone new to the job market or new to management, or anyone hoping to improve their work experience."—Library Journal (starred review) "I am a huge fan of Alison Green's *Ask a Manager* column. This book is even better. It teaches us how to deal with many of the most vexing big and little problems in our workplaces—and to do so with grace, confidence, and a sense of humor."—Robert Sutton, Stanford professor and author of *The No Asshole Rule* and *The Asshole Survival Guide* "Ask a Manager is the ultimate playbook for navigating the traditional workforce in a diplomatic but firm way."—Erin Lowry, author of *Broke Millennial: Stop Scraping By and Get Your Financial Life Together*

An illuminating investigation into a class of enterprising women aspiring to "make it" in the social media economy but often finding only unpaid work. Profound transformations in our digital society have brought many enterprising women to social media platforms—from blogs to YouTube to Instagram—in hopes of channeling their talents into fulfilling careers. In this eye-opening book, Brooke Erin Duffy draws much-needed attention to the gap between the handful who find lucrative careers and the rest, whose "passion projects" amount to free work for corporate brands. Drawing on interviews and fieldwork, Duffy offers fascinating insights into the work and lives of fashion bloggers, beauty vloggers, and designers. She connects the activities of these women to larger shifts in unpaid and gendered labor, offering a lens through which to understand, anticipate, and critique broader transformations in the creative economy. At a moment when social media offer the rousing assurance that anyone can "make it"—and stand out among freelancers, temps, and gig workers—Duffy asks us all to consider the stakes of not getting paid to do what you love.

In *Get Paid What You're Worth*, Robin L. Pinkley and Gregory B. Northcraft tell you how you can begin getting paid what you're worth—today! -Learn why there may be more money available for you than you think -Find out how to "expand the pie" so you earn higher compensation -Get the confidence to turn your strategic thinking into specific action -Benefit from a panel of negotiations experts and their decades of experience

Culture will keep you fit and healthy. Culture will bring communities together. Culture will improve your education. This is the message from governments and arts organisations across the country; however, this book explains why we need to be cautious about culture. Offering a powerful call to transform the cultural and creative industries, Culture is bad for you examines the intersections between race, class, and gender in the mechanisms of exclusion in cultural occupations. Exclusion from culture begins at an early age, the authors argue, and despite claims by cultural institutions and businesses to hire

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talented and hardworking individuals, women, people of colour, and those from working class backgrounds are systematically disbarred. While the inequalities that characterise both workforce and audience remain unaddressed, the positive contribution culture makes to society can never be fully realised.

What you need to know about the FMLA, whether your workers are on-site or remote The federal Family and Medical Leave Act (FMLA) helps employees balance the demands of work and family. But the law can be hard for employers to apply in the real world—especially when it comes to tracking intermittent leave, completing the proper paperwork, and determining eligibility for different types of leave. This book has the answers—in plain English—to every employer’s tough questions about the FMLA. It provides detailed information, sample forms, and tools that will help you and your managers figure out: who is eligible for leave what types of leave are covered how much leave employees may take, and how to comply with notice and other paperwork requirements. The 6th edition covers all of the latest changes to the FMLA, including those related to the COVID-19 pandemic, as well as changes to state family and medical leave laws. With Downloadable Forms: download an FMLA policy, notice forms, certification forms, checklists, and more (details inside).

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