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The book's central message is that if managers are to develop firms that can both achieve consistently high performance and manage significant strategic change, they need to accept and foster alternative management coalitions, as well as constructive tension and contestation, while maintaining the right level of strategic continuity.

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Fuel your business' transition into the digital age with this insightful and comprehensive resource Digital Business Transformation: How Established Companies Sustain Competitive Advantage offers readers a framework for digital business transformation. Written by Nigel Vaz, the acclaimed CEO of Publicis Sapient, a global digital business transformation company, Digital Business Transformation delivers practical advice and approachable strategies to help businesses realize their digital potential. Digital Business Transformation provides readers with examples of the challenges faced by global organizations and the strategies they used to overcome them. The book also includes discussions of: How to decide whether to defend, differentiate, or disrupt your organization to meet digital challenges How to deconstruct decision-making throughout all levels of your organization How to combine strategy, product, experience, engineering, and data to produce digital results Perfect for anyone in a leadership position in a modern organization, particularly those who find themselves responsible for transformation-related decisions, Digital Business Transformation delivers a message that begs to be heard by everyone who hopes to help their organization meet the challenges of a changing world.

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Fuel your business' transition into the digital age with this insightful and comprehensive resource Digital Business Transformation: How Established Companies Sustain Competitive Advantage offers readers a framework for digital business transformation. Written by Nigel Vaz, the acclaimed CEO of Publicis Sapient, a global digital business transformation company, Digital Business Transformation delivers practical advice and approachable strategies to help businesses realize their digital potential. Digital Business Transformation provides readers with examples of the challenges faced by global organizations and the strategies they used to overcome them. The book also includes discussions of: How to decide whether to defend, differentiate, or disrupt your organization to meet digital challenges How to deconstruct decision-making throughout all levels of your organization How to combine strategy, product, experience, engineering, and data to produce digital results Perfect for anyone in a leadership position in a modern organization, particularly those who find themselves responsible for transformation-related decisions, Digital Business Transformation delivers a message that begs to be heard by everyone who hopes to help their organization meet the challenges of a changing world.

Very few companies are successful in undertaking strategic transformation while maintaining long term superior financial performance. Strategic Transformation, written by leading strategy experts, draws upon extensive interviews with business leaders and provides insights from companies faced with this challenge.

BE THE LEADER WHO DELIVERS A POWERFUL TRANSFORMATIONAL STRATEGY AND TURNS IT INTO RESULTS Strategic Transformation points the way forward during a time of uncertainty and risk. Change has accelerated to the point where organizations are continually threatened by it. But change is also an opportunity, and effective organizations transform themselves to take advantage of it. In Strategic Transformation, author and global business consultant Juan Riboldi reveals a consistent approach that, if applied correctly, will give you and your organization the confidence to reach your goals. This book explains the principles, practices and tools you need to deliver what matters most to your organization. Riboldi, who has guided dozens of highly successful corporate transformations, takes you step-by-step through a proven process for dealing with every aspect of successful strategic transformation. With his guidance, you can foster a transformation that will make change your ally and set your organization apart.

Focusing on the realities of global competition and the impact on businesses and information technology (I/T) and its organizations, this dynamic, progressive book highlights the significant changes in the competitive environment and within the enterprise, illustrating how each directly impacts I/T, and how I/T can impact the enterprise change mechanisms.Analyzes major uncertainties an enterprise must face and the resulting new business paradigms required for successful business transformation that imply new directions, responsibilities, and environments for I/T. Discusses the impact of new business paradigms and initiatives surrounding enterprise transformation, and the consequences for I/T applications and activities. Examines new responsibilities and roles of I/T, its accompanying change of charter and organizational infrastructure. Introduces a three phase Strategic Transformation methodology for planning. Identifies and discusses new business paradigms and the resulting change of I/T paradigms.For business and technology professionals.

This book focuses on how to lead transformative and strategic change in the healthcare industry in times of great uncertainty. Written for senior healthcare leaders, it will provide new tools, processes, examples and case studies offering an effective framework in which to transform healthcare systems. Specifically, leaders will be able to answer the following questions: • Why change? What has led us to today, and what is the current situation in healthcare? • What to change? What areas for change are most promising—areas with the greatest potential to yield significant benefits? • How to change? Will incremental changes meet the need, or are true transformations required? • When to change? Should changes start now, or should change wait for the stars to come into some special alignment? Healthcare is personal. Healthcare is local. And at the same time, healthcare is one of the greatest challenges faced by countries around the world. All major economies confront similar issues: “demand-side” growth in the care of aging populations in the face of “supply-side” resource constraints driven by ever-increasing costs of providing such care. While cultural, historical, and political differences among nations will yield different solutions, healthcare leaders across the globe must deal with ever-increasing uncertainty as to the scope and speed of their healthcare systems’ evolution. The magnitude of these challenges calls for fundamental change to address inherent problems in the healthcare system and ensure sustainable access to healthcare for generations to come. The problem is understanding where and how to change. Failures of strategy are often failures to anticipate a reality different than what organizations are prepared or willing to see. Both system-wide and organizational transformation means doing current activities more efficiently while layering on change. This book aims to provide leaders with the tools to help organizations and health care systems adapt and evolve to meet the new challenges of healthcare as it continues to evolve. Praise for Leading Strategic Change in an Era of Healthcare Transformation “The authors make the case for healthcare transformation, and more importantly outline the required steps from changing mindsets to opinions development...a useful guide for all future healthcare leaders.”- John A. Quelch, Charles Edward Wilson Professor of Business Administration at Harvard Business School “There are several lifetimes of knowledge in the book about leading strategic transformation in the healthcare sector... Strategic transformation requires 2 ingredients: expertise in the healthcare sector and knowledge about leading change. This volume accomplishes both.”- Karen Hein, Former President of the William T. Grant Foundation, Adjunct Professor of Family & Community Medicine, Dartmouth Medical School and Visiting Fellow, Feinstein International Center, Tufts University “An essential guide for healthcare leaders seeking to transform their organization in these demanding times.”- Dr. Mario Moussa, President, Moussa Consulting and co-author of The Art of Woo: Using Strategic Persuasion to Sell Your Ideas and Committed Teams: Three Steps to Inspiring Passion and Performance

Change on the Run Leading a transformation can make or break your career. But business in the e-world is in constant, rapid flux powered by technology and globalizing markets, and every leader-- without exception-- will be faced with managing a major change at some time. Everyone is at risk. E-world leadership is transformational leadership and this book is about the six keys to winning in this turbulent world. Change on the Run: Competing Through e-Leadership provides hands-on guidance you will need when you face those make-or-break opportunities. -- from the Introduction to Change on the Run

Company leaders feel the urgency to transform their organizations in the face of digital disruption. New rivals are digitizing whatever can be digitized to attack incumbents' value chains, gaining market share, eroding margins, and wreaking havoc to the competitive landscape in virtually every industry. For large and mid-sized companies, the imperative to transform is clear. How to transform is another matter. The hard truth is that despite leaders' best efforts, and billions spent in pursuit of digital transformation, the vast majority of organizational change programs fizzle, falling well short of their expected impacts. Because failed transformation programs put incumbents behind the eight ball in dealing with disruptive competition, organizations can ill-afford for their transformation programs to flop. With this important new book, Orchestrating Transformation: How to Deliver Winning Performance with a Connected Approach to Change, the team at the Global Center for Digital Business Transformation, an IMD and Cisco initiative, set out a new prescription for getting transformation right. The piecemeal strategies and pilot projects that are hallmarks of conventional transformation programs are hopelessly inadequate for the intricate, sprawling organizational environments found in most companies. Transformation practitioners need a different mindset and a new approach to executing change that can handle the complexity and scale of today's market leaders. Orchestration--"mobilizing and enabling so as to achieve a desired effect"--paves the way for a new, more holistic view of organizational resources and how they work together to drive change synergistically. The follow-up to 2016's award-winning Digital Vortex, Orchestrating Transformation is packed with quantitative and qualitative insights from years of applied research and engagement with executives around the world. A unique and indispensable guide for practitioners, the book moves past traditional change management doctrine to show how a connected approach to change can change everything.

Strategic change and transformation are words used very commonly in business parlance but rarely defined. Besides, change and transformations are often used interchangeably. Thus the correct perspective of viewing change and transformations is missing from management literature. How is change different from transformation? Do all changes lead to renewal? What are the characteristics of strategic changes? This re-addresses some of our current assumptions and understanding of change and transformation when viewed through both academic and business lenses. It is a balanced and well-rounded perspective on how strategic change and transformation can be brought about successfully in organizations specifically with the perspective from an emerging economy like India.

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